Coupon Lingo Cheat Sheet

- \$1/1, \$2/1, etc.: One dollar off 1, Two dollats off 1, etc.
- B5G5, B4S4: Kroger Mega Sales, Buy 5 Save \$5, Buy 4 save \$4
- Blinkies: In store coupon machines next to product that blinks
- BOGO: Buy one get one
- CAT: Catalina (prints at register)
- ECB: Extra care bucks (CVS only)
- Deal Matchups/ Ad Matchups: Combining a manufacturer coupon with a store sale (only way you will get a good deal with coupons)
- Insert: Coupon booklet that came in newspaper (i.e. SS, RP, P&G)
- IP: Internet printable
- MFC: Manufacturer coupon
- MM: Moneymaker
- NLA: No longer available
- OOP: Out of pocket
- Overage: When the coupon amount is higher than the item sale price, you can apply the overage to your basket.
- OYNO: On your next order
- P&G: Procter & Gamble
- Peelie: Sticker coupon found on item
- Piggybacking: \$ off "Your Basket" coupons can be combined with an item level coupon (HEB allows this)
- PM: Price match
- Q: Coupon
- RP: Red Plum
- SS: Smart Source
- Stacking: Using a store coupon and a manufacturer coupon
- TP: Tear pad
- Wags: Walgreens
- WYB: When you buy
- YMMV: Your miles may vary (price varies by location)